



vapers In Power

Vapers In Power newsletter

September 2014

Hello all and thank you for asking to be kept informed about the story so far of Vapers In Power.

Its been a surprisingly quiet time since we registered as a Political Party – I think that maybe that achievement, which we had been focussing on, led to a feeling of “mission accomplished”.

Well it isn't. You will all have seen the WHO shit-storm (technical term!), closely followed by the BBC diacetyl fiasco. Aided and abetted by the infamous “kindly Mr Patel” Telegraph piece among others. And the TPD gets closer and closer.

Luckily, there is an election between now and then – and hey, we've got a political party! So our task at VIP is to make sure we're ready and able to field some candidates. Some things are screaming for our attention (for one having an official bank account so we can ask for donations properly so that we can pay the deposit required to stand), some things are still very much on the wishlist (merchandise, having a Press Officer who can afford the time to coordinate media work).

Fielding candidates in May 2015 is very much our intention though – the point of doing this is to use that opportunity to

Vapers In Power was created over fears that were confirmed when Article 20 section 5 was added to the TPD, a clause that could forbid the promotion of vaping .

Continued below



The Candidates

· Barnsley
Russell VR Ord

· Bristol
Liam Bryan



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promote vaping as the safer alternative to smoking cigarettes that we all know it is, and that science again and again reinforces. We need more good stuff than bad stuff about vaping in the media, that task should be easy but our enemies have lobbyists and PR companies, we don't.

On that note, I did a telephone interview with a Guardian journalist last week – look in the Saturday edition over the next few weeks to see if we made the edit!

For those of you that use Twitter, you might have noticed some recent activity (search @vapers or Vapers In Power). If you don't Tweet, I both recommend it as a way to keep up-to-date with recent developments and disparage it as a way to suck the remaining minutes out of your day. Whichever, it has become an accepted medium of political discourse, one we would be unwise to ignore.

I would like to finish this first newsletter with an appeal: We are few and we need help – there are six of us (at a stretch), and that does not a successful party make. The Vapers In Power Discussion Group on Facebook is a good place to start, I'm sure many of you are members already, we need to use it better. If Facebook isn't your thing, the "Meet the Team" section of vapersinpower.co.uk has emails for all of us, feel free to

We consider a registered political party with a manifesto could deter any such moves by the European Union or the UK government before they happen. We also believe that should it then happen we will be well placed to confront such an abuse.

Our candidates
A new coalition





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use any.

I believe that Vapers In Power is a great idea, I believe that, with a fair wind and help, we can influence the ecig debate for the better.

That is all we want to do, help to keep ecigs alive and thriving.

Thank you again for your interest, Vape On!

Liam Bryan



To summarise, you want me to judge on whether Clive Bates misled in a libellous manner, based on documented evidence, about WHO's misleading and libellous attack on the Vaping Industry, based on gossip and unsubstantiated hearsay? Tough one that